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| **Criteria** | **Exemplary 40 points** | **Proficient 30 points** | **Emerging 20 points** | **Incomplete 10 points** |
| **Ideas****40 points possible** | The narrative* creates a complex, original, personified protagonist
* establishes a clear point of view, setting, and conflict
* uses precise and engaging details, dialogue, imagery, and description
* includes a variety of enhancing visuals.
* final product is creative, enhances the narrative, and goes above and beyond expectations.
 | The narrative* creates a believable, original, personified protagonist
* establishes point of view, setting, and conflict
* uses adequate details, dialogue, imagery, and description
* includes sufficient visuals.
* final product is creative, enhances the narrative, and reflects adequate time and effort.
 | The narrative* creates an unoriginal or undeveloped, personified protagonist
* establishes a weak point of view, setting, or conflict
* uses inadequate narrative techniques
* includes insufficient, unrelated, or inappropriate visuals.
* final product lacks creativity, somewhat enhances the narrative, but does not reflect adequate time and effort
 | The narrative* lacks a personified protagonist
* does not establish point of view, setting, or conflict
* uses minimal narrative techniques
* includes few or no visuals.
* final product lacks creativity, clarity and/or is incomplete.
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| **Structure****40 points possible** | The narrative* engages and orients the reader with detailed exposition
* sequences events in the plot effectively, including a variety of steps from the Hero’s Journey archetype
* conflict creatively connects with the type of hero (i.e. leaf afraid of falling)
* uses a variety of transitional strategies effectively and purposefully
* provides a thoughtful resolution.
 | The narrative* orients the reader with adequate exposition
* sequences events in the plot logically, including some steps of the Hero’s Journey archetype
* conflict somewhat connects with the type of hero
* uses transitional words, phrases, and clauses to link events and signal shifts
* provides a logical resolution.
 | The narrative* provides weak or vague exposition
* sequences events unevenly, including minimal or unclear steps of the Hero’s Journey archetype
* conflict does not clearly connect with the type of hero
* uses inconsistent, repetitive, or basic transitional words, phrases, and clauses
* provides a weak or disconnected resolution.
 | The narrative* lacks exposition
* has minimal plot with no apparent connection to the Hero’s Journey archetype
* conflict does not connect with the hero
* uses few or no transitional strategies
* lacks a resolution.
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| **Criteria** | **Exemplary 20 points** | **Proficient 15 points** | **Emerging 10 points** | **Incomplete 5 points** |
| **Use of Language****20 points possible** | The narrative* is presented using effective volume, clarity, and eye contact
* demonstrates command of the conventions of standard English capitalization, punctuation, spelling, grammar, and usage (including appropriate use of a variety of moods).
 | The narrative* is presented using appropriate volume, pronunciation, and eye contact
* demonstrates adequate command of the conventions of standard English capitalization, punctuation, spelling, grammar, and usage (including appropriate use of moods).
 | The narrative* is presented with some attention to eye contact, volume, and pace of delivery
* demonstrates partial or inconsistent command of the conventions of standard English capitalization, punctuation, spelling, grammar, and usage.
 | The narrative* is presented with little attention to eye contact, volume, and pacing
* lacks command of the conventions of standard English capitalization, punctuation, spelling, grammar, and usage; frequent errors obscure meaning.
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